

NOTICE:

Steward Health Choice Arizona- New Name, New Logo!

As we continue on our journey into 2018, Health Choice Arizona (HCA) and Health Choice Integrated Care (HCIC) are going to have a bold new look. Last year brought growth opportunities to Health Choice including our merger with the Steward Health Care Network family. This year we are looking forward to the integration of both HCA and HCIC through the AHCCCS Complete Care contract. A component of integrating HCA, HCIC and Steward Health Care Network is creating a unified brand image. We are excited to share our new logo with you, as this branding is an important part of our combined direction, vision, mission and culture. The logo is derived from the combination of the Steward Health Care System logo, the Health Choice name, and the nautical flag for medical assistance. You will slowly start to see usage of this logo in the community with full implementation in October 2018 to coincide with our new contract year.



Thank you for all that you do for Health Choice Arizona, Health Choice Integrated Care and our members. I am proud of everything that we have accomplished and I hope you enjoy the look and feel of our new logo as much as we do.

Thank you,

Shawn Nau

Chief Executive Officer

Health Choice Arizona

Health Choice Integrated Care

