

# Save the Date: Social Determinants of Health and Health Equities Virtual Speaker Program Featuring Mike Newcomb

May 23, 2022

Dear provider,

Blue Cross Blue Shield of Arizona in partnership with Health Choice Arizona is pleased to announce the start of a bi-monthly virtual speaker series addressing Social Determinants of Health (SDOH) and health equities.

Ninety percent of an individual's health is tied to social determinants including safe, quality housing, education, livable wage jobs, food/nutrition, transportation, physical environment, structural systemic inequality, and equitable justice systems – where you live, work and play.

Mike Newcomb will present his perspectives and offer suggestions for actions providers and health homes can take to advance SDOH and health equity focusing on food insecurity.

Please join us! If you plan to attend, please RSVP to [Eric.Marcus@azblue.com](mailto:Eric.Marcus@azblue.com).

**Wednesday, May 25, 2022**

12:00 noon – 1:00pm

**Link to join Webinar**

**[Click here to join the meeting](#)**

Or call in (audio only)

+1 480-485-1973,,15817720# United States, Phoenix

Phone Conference ID: 823 801 172#

Mike Newcomb, Community Resource Director, and former Executive Director of Manzanita Outreach envisions communities where the basic needs of all people are met. Mike's career includes over 20 years of senior leadership experience including Director of Operations for a national wholesale food distributor, General Manager of an industry leading e-commerce fulfillment center, and Director of Operations and Acquisitions of a film distribution company.

Over the past five years, Manzanita Outreach has focused directly on ensuring all of their Verde Valley neighbors have access to enough food to eat for an active and healthy life. Join us as Mike shares how the organization has evolved from just an idea to becoming one of the fastest growing and largest food assistance providers in Northern Arizona.

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